

Key facts

- ▶ Intakes: October, January, April and July
- ▶ Campus: Toronto
- ▶ 12-month program
- ▶ Full-time
- ▶ Daytime classes
- ▶ Internship
- ▶ Diploma program
- ▶ Payment plans available

Entertainment Management

Toronto Campus - Domestic students

Thrive in the entertainment world including record companies, music publishers, licensing organizations, recording studios, concert promoters, broadcasters and online services.

To succeed, artists need experts that can manage a variety of elements including promotion, finance and contracts. On this program, students will cover all of these starting with Essentials of Management, Accounting and Entrepreneurship, and will be able to experience working in a real-world environment via an internship towards the end of the program which will offer great experience for your resume, meaning upon graduation, you'll be ready to enter the world of show business.

Program overview

Program structure

Term 1

| | |
|--------------------------|-------|
| Essentials of Management | 22.5h |
| Artist Management | 35h |
| Accounting | 22.5h |
| Broadcasting Industry | 22.5h |
| Sales & Distribution | 22.5h |
| Event Management | 22.5h |
| Careers | 22.5h |
| Entrepreneurship | 22.5h |
| Communications | 22.5h |
| Video Production | 22.5h |

Term 2

| | |
|------------------------------------|-------|
| Web Development | 85h |
| Entertainment Design | 130h |
| Sales & Distribution for Film & TV | 22.5h |
| Online Marketing | 22.5h |

Term 3

| | |
|----------------------------------|-------|
| Music Industry Overview | 35h |
| Music Publishing & Copyright Law | 22.5h |
| Music Industry Marketing I | 45h |
| Music Industry Marketing II | 45h |
| Music Industry Contracts | 22.5h |
| Management | 22.5h |
| Record Production | 22.5h |
| History of Music | 22.5h |
| Intro to Sound Engineering | 22.5h |

Term 4

| | |
|---------------------------|------|
| Music Industry Internship | 180h |
|---------------------------|------|

Skills and competencies

- ▶ Business communications
- ▶ Artist management
- ▶ Entertainment marketing: contracts, promotion, publicity, digital distribution, etc.
- ▶ Introduction to record companies
- ▶ Introduction to intellectual properties
- ▶ Principles of the entertainment industry

Employability and career

75% of our students have secured employment within six months of graduation.*

Our graduates have gone on to pursue successful careers in the following roles:

- ▶ A&R representative
- ▶ Artist manager
- ▶ Booking agent
- ▶ Event manager
- ▶ Music supervisor
- ▶ Promoter
- ▶ Publicist
- ▶ Social media marketer

About Trebas

1979

Since 1979, Trebas Institute's mission has been to train talented individuals, enabling them to acquire the skills needed to become assets within the business, technology, and entertainment industries.

As a private career college, we provide programs that allow students to be at the forefront of the entertainment industry with the help of state-of-the-art facilities.

Trebas Institute's programs are taught by celebrated instructors who are experts in their fields and our regularly updated curriculums and syllabi provide students with an edge when entering the jobs market.

Location

Nestled in the heart of downtown Toronto, Canada.

Industry experts

Programs powered by renowned experts — giving students a competitive edge.

Internship

Complete an internship as part of this program to boost your resume.

Career Services

Lifetime career guidance.

Business network

Join a strong network of business partners.

Facilities

Sign-out labs, recording and post-production studios, audio and filmmaking equipment, well-equipped classrooms, a student lounge and more!

Intakes

There are several intakes throughout the year — October, January, April and July.

How to apply

Entry requirements

To be admitted into a program of study offered by Trebas Institute, you must:

- ▶ Possess an Ontario Secondary School Diploma (grade 12) or its equivalent, or have mature student status (18 years of age or older)
- ▶ Provide a social insurance number and a valid government-issued photo ID
- ▶ Participate in an informal interview with an admissions counselor

Candidates may be asked to provide additional information, including a portfolio or several samples of work in your chosen field to determine your suitability for admission. If you do not have prior experience or access to samples, we ask for a 500-word essay/letter of intent detailing your accomplishments, future goals and objectives.

Possession of the minimum admissions requirements does not, in itself, guarantee admission.

Please note: You may still qualify if you are not a high school graduate, but you may be asked to undergo a Wonderlic Basic Skills assessment in both English and Math.

How to apply

To find out how you can enrol, email: info@trebas.com or call one of our advisors at +1 416 966 3066

Trebas Institute
543 Yonge Street, Suite #300
Toronto, Ontario, M4Y 1Y5
www.trebas.com